ClariFruit

KNOW YOUR PRODUCE

INDUSTRY'S FIRST AUTOMATED QC PLATFORM

EVALUATE FRESH PRODUCE QUALITY FROM YOUR SMARTPHONE, WITHIN SECONDS

"ClariFruit introduces a revolutionary yet simple approach for measuring fruits and vegetables" **HortiBiz (Mar 7, 2018)**

CHANGING THE WAY WE EVALUATE FRESH PRODUCE

Clarifruit offers a simple, automatic method of evaluating quality, composed of proprietary, mobile-based technology for the inspector & analytics dashboard for senior Mgt. Clarifruit provides real-time data on your fruits and vegetables, improves inspectors' productivity, reduces waste, and maximizes revenue opportunities.

QUICK, ACCURATE AND INTUITIVE

ClariFruit can be operated from any smartphone, anywhere. Simply follow these 3 steps, and receive accurate results within seconds:

1 POINT
your smartphone camera toward a fruit or vegetable

2 OBTAIN
the exact size, color, stem color, defects, Brix*, firmness, etc.

3 AUTO-GENERATE
a full QC report, instantly

* Clarifruit app integrates wirelessly to 3rd-party industry devices for internal attributes data

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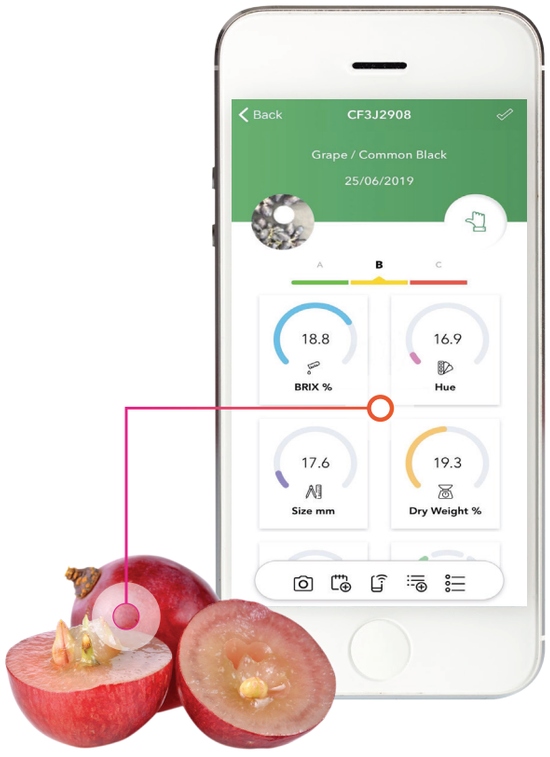
GAIN CONTROL. REDUCE WASTE.
EARN MORE.

CLARIFRUIT REVOLUTIONIZES THE SUPPLY CHAIN FROM FIELD TO FORK:

- Data-driven decision-making, such as:
  - Optimize harvest timing
  - Maximize $ value of supply by matching quality to customer demand
- Objective & consistent quality standards >> Seller QC "insurance-policy"
- Improve inspector's productivity by x3
- Reduce rejections and waste
- Seamless Integration into existing systems



HOW IT WORKS?

Clarifruit leverages proprietary image processing technology and wirelessly integrates to 3rd-party industry devices in order to evaluate produce's external and internal attributes. The data is then processed at the cloud by a machine-learning algorithm that compares it to countless previous inspections, and grades the quality within seconds. No special preparations. No expensive equipment. Objective & consistent QC - anytime, anywhere.

DOWNLOAD CLARIFRUIT NOW

IT'S FREE

LET'S DO GREAT THINGS.

Contact us today to learn about how your business can benefit from ClariFruit.

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VISIT OUR SITE WWW.CLARIFRUIT.COM